

RECEIVED 28 SEP 2015



9/19/2015

Paul Cumpsty
Bay Transfers
28 Hale Carr Grove
Heysham
LA3 2AD

Licensing Dept
Lancaster City Council

Dear Sir/Madam

I am enclosing this letter with my application for a private hire vehicle license on my newly acquired 2014 Mercedes E Class Estate as per J Greenall's advice in the attached email. I currently operate a Ford S-Max and a Vauxhall Vivaro Minibus under my company (Bay Transfers) but I have just purchased a Mercedes E Class due to customer demand.

The two vehicles that are currently licensed are mainly used for airport transfers but they both also contain radios/meters and are regularly working around town on the meter and this set up is perfectly fine. The Mercedes however has been bought due to us securing contracts with several local businesses/hotels who use us week after week to transport clients to and from the airport and are looking for a company that offers a executive service above and beyond what the local radio taxis can offer.

This is a line of work we would like to progress and also look at other options such as luxury cars for special occasions, with the image that we are trying to build as a company and the line of work that this Mercedes will be used for and also bearing in mind this car will never be a radio taxi or have a meter fitted it would affect our image/progression of the company if the car had to have the large yellow private hire door stickers fitted.

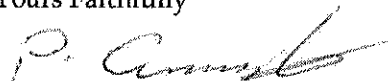
It would be greatly appreciated if you would consider my Mercedes to run without door signs like Heysham Limos vehicles as this vehicle really does look the part and I would like to raise the image and the service offered by private hire vehicles in the Lancaster/Morecambe area.

Joanne had mentioned in her email that a request to operate without door stickers may delay my application, if this is the case then I am happy to have the vehicle tested and apply the

Bay Transfers

stickers to then be able to fulfil my bookings but then hopefully remove them if the committee are happy with my request. I would be more than happy to present the vehicle for inspection to help with the decision, it really is a fantastic car and it would take away from the executive image by having to apply the stickers.

Yours Faithfully



Paul Cumpsty

Director

Bay Transfers

www.baytransfers.co.uk

07800 873571